




VISUALIZAÇÃO
DA ARQUITETURA

INSTITUTIONAL PROFILE



Our work is based on
materializing dreams and ideas
in different scales,

in a playful, accurate, technical manner,
and with a high level of detail.

We ensure understanding, results and
admiration from entrepreneurs and users.



VISUALIZAÇÃO
DA ARQUITETURA

ABOUT US

360°

VISUALIZAÇÃO
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○ **+18
YEARS**

of expertise in
developing physical
models.



We develop models for major
companies across Brazil and
have experience with
international deliveries.



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companies across Brazil and have
experience with international deliveries.

We ensure a high
level of detail,
realism, and fidelity
to the project.



We deliver complete solutions with strict adherence
to deadlines, considering shipping, protection, and
skirts according to needs.

OUR FOCUS



Enhancing sales processes and visualization of real
estate developments.



We highlight and emphasize the strengths of
projects, with varying degrees of
sophistication, representation, and usage.

ABOUT US

360°

VISUALIZAÇÃO
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complete
infrastructure



REFINED TECHNIQUE



STATE-OF-THE-ART
EQUIPMENT

SPECIALIZED
EXPERTISE



SPACIOUS
HEADQUARTERS

OUR WORK IS
FILLED WITH DETAILS AND
TECHNIQUES.

An architectural rendering of a modern high-rise building at night. The building features a light-colored facade with numerous rectangular windows, many of which are illuminated from within, creating a warm glow. Balconies with dark metal railings are visible on several floors. In the foreground, there is a landscaped courtyard with a red-paved path, greenery, and several palm trees. A small figure of a person is visible in the courtyard, providing a sense of scale. The overall scene is well-lit, highlighting the building's design and the surrounding environment.

GET TO KNOW A BIT OF
OUR WORK

PRECISION IN DIFFERENT SCALES



HUMANIZATION OF ENVIRONMENTS





IMPECCABLE FINISH



WAVE

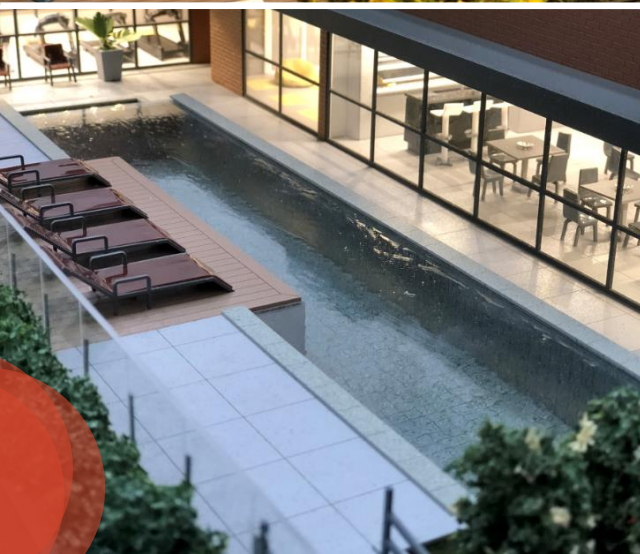
CREATION OF CHARMING HUMAN CONTEXTS



NATURE INSPIRATIONS



ACCURATE WATER REPRESENTATION



ENCHANTING VEGETATION



ENCHANTING VEGETATION



IMPECCABLE LANDSCAPING



ENVIRONMENTS DECORATED ACCORDING TO THE PROJECT





COMPLETE ADAPTATION



MODEL OR ENVIRONMENT PHOTO?



COMMON AREAS AS IN ELECTRONIC PERSPECTIVES



COMMON AREAS AS IN ELECTRONIC PERSPECTIVES





PROJECTS REPRESENTED WITH HIGH PRECISION...



VISUALIZAÇÃO
DA ARQUITETURA

... REGARDLESS OF THEIR PROFILE





VARIOUS CONTEXTS



LOOKS LIKE REALITY



NO MATTER THE SCALE



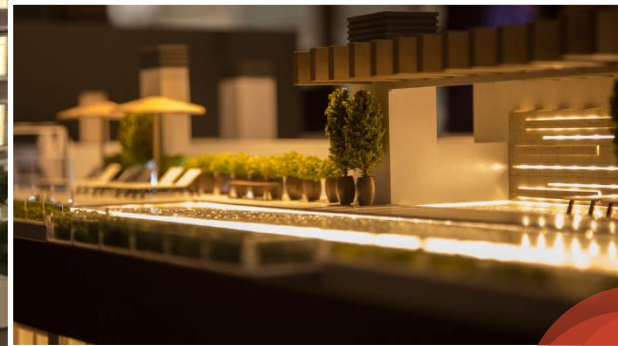
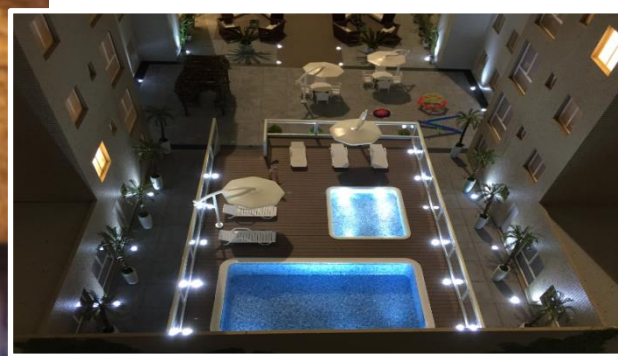
VERY IMPORTANT INSTITUTIONAL PROJECTS



VISUALIZAÇÃO
DA ARQUITETURA



LIGHTING BRINGING THE ENVIRONMENT TO LIFE



RESIDENTIAL OR COMMERCIAL



OR EVERYDAY SITUATIONS



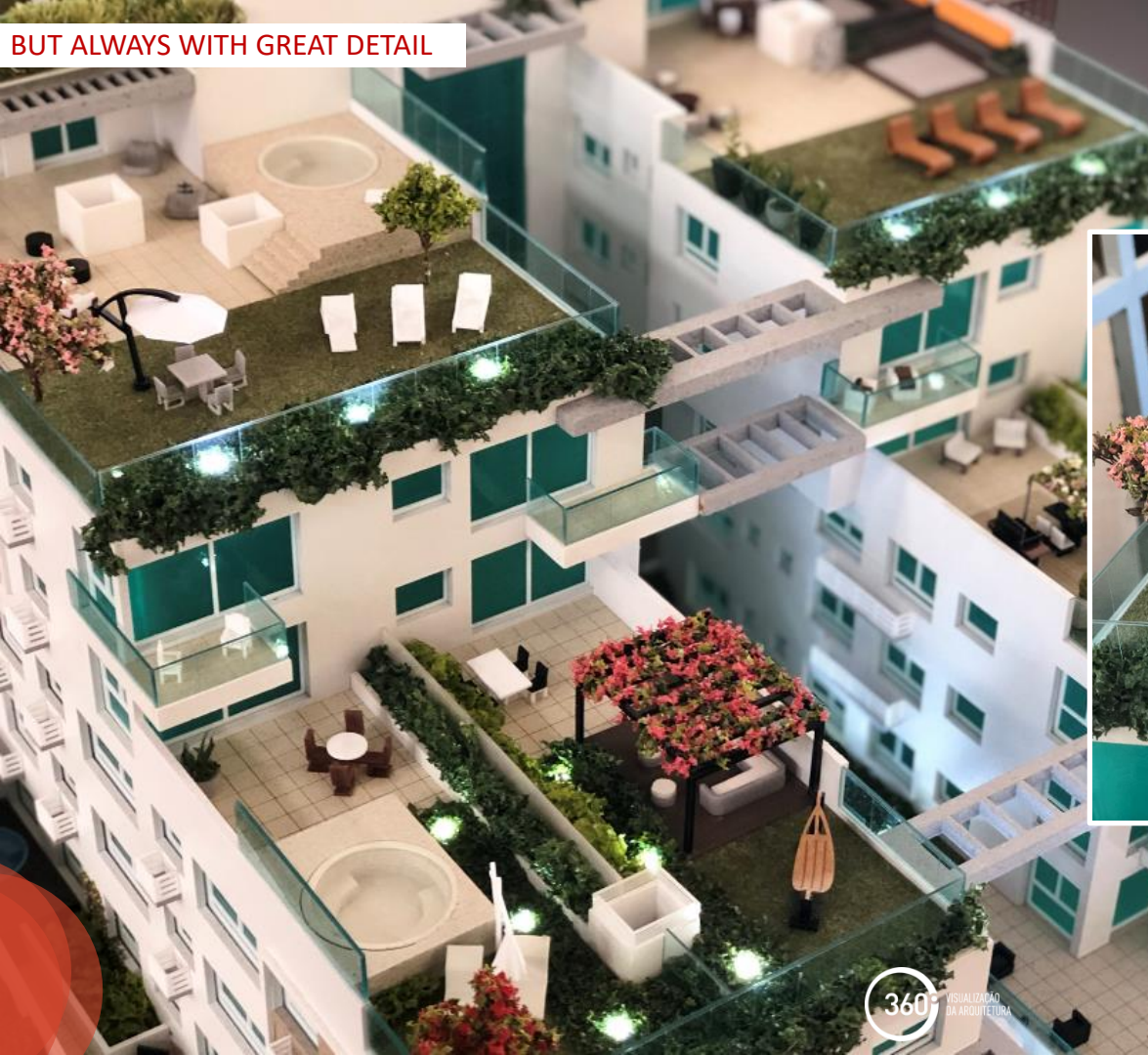


NATURE SITUATIONS





BUT ALWAYS WITH GREAT DETAIL



BUT ALWAYS WITH GREAT DETAIL



A GREAT SALES TOOL



360°

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A GREAT SALES TOOL



PROJECT FOR THE HARD ROCK HOTEL - GRAMADO/RS/BRAZIL



VIDEO CASE



360°

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REFERENCES

We have a rich portfolio of completed works, covering a wide range of project profiles:

- :: residential
- :: commercial
- :: vertical
- :: horizontal
- :: institutional
- :: special projects (resorts, hospitals, stadiums, tourist attractions, ...)

LEARN MORE AT

www.360arquitetura.com.br/portfolios



360°

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CLIENTS

Throughout our journey, we have worked with many construction companies, developers, real estate agencies, organizations, and real estate market specialists. We have completed hundreds of projects and established numerous long-term partnerships.

Get to know some of the brands that are our clients.

PORTO5
EMPREENHIMENTOS

WOLENS

MELNICK
even

IDEALIZA
urbanismo

ABLPRIME

nazale
INCORPORADORA

CVF
INCORPORADORA

KOPSTEIN

ÁBACO

ART
EMPREENHIMENTOS

R|Correa
ENGENHARIA

LUGA-RES
COM ALMA

Hype
STUDIO

TOMASETTO
ENGENHARIA

CELSUL
ENGENHARIA

Construtora
ACPO
Beleza e tecnologia para toda vida

D&Z
URBANIZA

dll
ENGENHARIA
dilermando lopes leal

FONTANA
www.construtorafontana.com.br



POSSIBILITIES

There are many possibilities when developing a physical model.





Building a powerful sales tool requires constant attention to detail and a thorough understanding of the project's potential and its usage scenarios.

See the next page for everything that can be included in your project.












POSSIBILITIES

In our models, we work with various variables, aiming to bring the utmost detail and appeal to enhance your sales processes and visualization of your real estate project.






BASIC CHARACTERISTICS

-  Total height of the model
-  Pedestal height
-  Scale
-  Base size

DETAILS

-  Number of streets
-  Number of towers
-  Number of decorated apartments
-  Number of plots and blocks
-  Number of represented common areas
-  Number of represented houses
-  Number of represented internal common areas
-  Human figures
-  Vegetation
-  Vehicles
-  Special feature








LIGHTING

-  Facades / Porticoes
-  Common areas
-  Private areas
-  Segmented lighting
-  Base / Logos


PROTECTION

-  Partial
-  Total
-  Acrylic
-  Glass



AUTOMATION

-  Elevation of tower, floor, or roof
-  Lighting automation
-  Timed programming and segmented lighting
-  Audio / narration by proximity or activation
-  Audiovisual within an environment
-  Movement of a detail of the development (lobby, apartment, common area, ...)
-  Elevator movement

TECHNOLOGY

-  Special projects

SERVICES

-  Transport
-  Maintenance
-  Additional movement (standby, real estate agency, event, ...)

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IMPACT AND FIDELITY IN MODELS

2024